



WCF Africa Summit
Africa's Global Future: Integrated, Innovative and Sustainable

Dates: 9 – 11 April 2025
Kenyatta International Convention Centre (KICC)
Nairobi, Kenya

SCHEDULE OF EVENTS



ACRONYMS

ME:	Main Event
KSE:	KNCCI Event (Side Event)
SE:	Side Event
CD:	Closed Door
TBC:	To be Communicated
B2B:	Business to Business

DAY 1: 09TH APRIL 2025

This day is dedicated to fostering **gender-responsive trade policies, financial inclusion, and empowering youth and women entrepreneurs** within the **African Continental Free Trade Area (AfCFTA)**.

Date	Time	Event
DAY 1 09. Apr. 2025 Integrated AfCFTA - Women, & Youth & Integrated Entrepreneurship	0800-0830	Registration and breakfast networking
	0900-1040	Opening Session - High-Level Segment Opening remarks and speeches 1. KNCCI Chamber President (3minutes) 2. ICC Secretary General (3minutes) 3. AfCFTA Secretary General (3minutes) 4. National Statements by Heads of State and Government
	1040-1100	Photo session 3 categories:- Category 1 - TBD; Category 2 – TBD; Category 3 – TBD;
	1100-1115	<i>Tea Break</i>
	1115-1230	(Panel - Heads of State and Government + Business) Fireside Chat 01: Challenges and Solutions in Implementing AfCFTA – Addressing NTBs (Non-Tariff Barriers), regulatory challenges, and trade facilitation measures Leveraging AfCFTA to Drive Africa's Participation in Global Value Chains – Strategies for African businesses to integrate into global supply networks.
	1115-1230	(Panel - Heads of State and Government + Business) Fireside Chat 02: Trade Infrastructure and Connectivity – Overcoming Bottlenecks for African Businesses
	1130-1230	SE01: Tech Startups in Africa: Unlocking Investment & Scaling Global – Opportunities for venture capital, incubators, and accelerators.
	1230-1300	Presidential Expo Opening and Walkthrough Visit
	1300-1400	<i>Lunch Break (State Lunch)</i>
	1400-1515	ME03: Women in Trade and Business: Overcoming Barriers & Driving Economic Growth – Policy reforms, financing, and networking opportunities.
	1410-1515	SE02: Digitalising Trade: Standards, Legal Reform and Driving Adoption on the Continent
	1515-1530	<i>Tea Break</i>
	1530-1630	SE03: Youth Entrepreneurship and AfCFTA: Creating a Borderless Market – Innovative solutions for young entrepreneurs to tap into new markets.
	1530-1630	SE04: The Informal Economy & AfCFTA: Integrating Small Traders into Regional Markets (Case study: How COMESA's STR benefits small traders)
	1630-1800	<i>B2B</i>
	1600-1900	<i>Performance (music, culture and arts)</i>
	1800-2100	<i>Gala night dinner</i>

DAY 2: 10TH APRIL 2025

The digital economy is reshaping Africa's trade landscape. Day 2 will explore **cutting-edge innovations, digital public infrastructure, fintech solutions, and cybersecurity** to enhance intra-Africa trade and integration into global markets.

Date	Time	Event
DAY 2 10. Apr. 2025 Driving Innovation & Digital Trade in Africa	TBC	CD01: ICC-WTO Trade Day Time
	TBC	CD02: ICC Executive Committee Meeting Time
	0930-1230	CD03: ICC General Council Meeting Time
	0830-1230	CD04: Africa Regional Consultative Group Meeting Time
	0830-1100	<i>BB: B2B (including International Business Matching for Youth)</i>
	<i>1030-1100</i>	<i>Tea Break</i>
	1100-1230	ME04: Digital Public Infrastructure for Trade Facilitation – Discussing digital trade corridors, e-certificates, and paperless customs procedures.
	1130-1300	SE05: Creating Inclusive Supply Chains – Strengthening MSME participation in sustainable and fair trade networks.
	<i>1230-1430</i>	<i>Lunch Break</i>
	1400-1530	ME05: The Role of E-commerce in Scaling African Enterprises – Leveraging digital platforms to enhance trade within and beyond Africa.
	1410-1530	SE06: Smart Logistics: The Role of IoT in Supply Chains – Enhancing efficiency and transparency using data-driven logistics.
	1420-1600	SE07: Cybersecurity in Digital Trade – Safeguarding cross-border transactions from cyber threats.
	<i>1530-1545</i> <i>1600-1615</i>	<i>Tea Break</i>
	1545-1630	SE08: AI, Blockchain, and the Future of Digital Trade – Exploring emerging technologies and their impact on cross-border trade.
	1545-1630	ME06: Digital Payments and Cross-Border Transactions – How fintech is driving intra-Africa trade under AfCFTA.
	<i>1630-1800</i>	<i>B2B</i>
	<i>1800-2100</i>	<i>Mauritius 175th Year Celebration - Commemorative Dinner (Invite Only)</i>
	<i>1600-1900</i>	<i>Performance (music, culture and arts)</i>

DAY 3: 11TH APRIL 2025**A Future-Proof Africa: Strengthening Resilience through Sustainable Trade, Climate Action & Green Growth**

As Africa advances its trade and industrialisation agenda under AfCFTA, integrating sustainability, climate action, and green finance will ensure long-term prosperity.

Day 3 will focus on how Africa can position itself as a leader in the global green economy through sustainable value chains, green financing, and climate-resilient business practices.

Date	Time	Event
DAY 3 11. Apr. 2025 Strengthening Resilience through Sustainable Trade	0900-1030	SE09: Green Finance and Investment for Trade & Industry – Mobilizing capital for eco-friendly trade initiatives.
	0900-1030	SE10: Sustainable Trade Certifications: A Key to Global Market Access – How businesses can align with ESG (Environmental, Social, and Governance) requirements.
	0900-1030	ME07: Chambers as Catalysts: Unlocking Collaboration for Africa's Trade & Growth - explore innovative chamber-led initiatives, tackle regulatory barriers, and build cross-border partnerships that drive trade, investment, and economic growth.
	0900-1030	SE11: Climate-Smart Trade and the Green Economy – Opportunities for African businesses in sustainable trade.
	1030-1100	<i>Tea Break</i>
	1100-1200	ME08: Chamber Leadership in Globalized Economy
	1200-1230	ME09: Summit Wrap-up and Final Remarks
	1230-1430	<i>Lunch Break</i>
	1400-1600	<i>B2B</i>
	1400-1900	<i>Magical Kenya Experience</i>